FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Gries Robert JR			2. Issuer Name and Ticker or Trading Symbol SEGMENTZ INC [SZI]								Relationship oneck all applic	,					
(Last)	(F ARKVIEW	,	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 07/14/2005								Officer below)	(give title		Other (s below)	pecify
(Street)	F		33629	4.	4. If Amendment, Date of Original Filed (Month/Day/Year)					6. Lir	e) X Form f	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(S	tate)	(Zip)										Persor				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
1. Title of Security (Instr. 3) 2. Transa Date (Month/L)	Execution Date,		Code (Instr.			5. Amou Securitie Beneficia Owned F	s ally ollowing	Form:	: Direct I Indirect I str. 4) (7. Nature of Indirect Beneficial Ownership (Instr. 4)				
							Code	v	Amount	(A) c (D)	Price	Transact (Instr. 3				msu. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution Date, irity or Exercise (Month/Day/Year) if any			Transaction Derivative Securities		e s I (A) sed str.	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)		Date Exercisab		xpiration ate	Title	Amount or Number of Share		(Instr. 4)	on(s)		
Common Stock Option	\$1.25	07/01/2005	07/01/2005	A		150,000		07/01/200	5 0	7/01/2010	Common Stock	150,00	(1)	200,00	00	D	

Explanation of Responses:

1. Granted for Board Service

Andrew J. Norstrud as attorney

07/15/2005

in fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.