FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

wasnington,	D.C.	20549	

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Welch Mike				2. Issuer Name and Ticker or Trading Symbol SEGMENTZ INC [SZI]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u>weich i</u>	<u>viike</u>									-					X Dir	ector		10% C	wner
(Last) (First) (Middle) 3039 SUNDANCE PATH					Date of Earliest Transaction (Month/Day/Year)						\dashv	X Off bel	cer (give title ow)		Other (specify below)				
				05/	05/17/2005								President						
(Street)	ICVII I E N	σ.	10127		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
SIEVEN	SVILLE M	11 4	19127											X Form filed by One Reporting Person					
(City)	(St	ate) (2	Zip)													m filed by Mo rson	re than	One Rep	orting
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Date			Date	Date Exc Month/Day/Year) if a		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8) 4. Securities Ac Disposed Of (D) 5)				nd Secu Bene	nount of rities ficially ed Following	Form: (D) or	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
								Code	v	Amount (A)		(A) or (D)	Price	Tran	saction(s) r. 3 and 4)			(Instr. 4)	
Common Stock			05/17	7/2005		05/17	/2005	P		50,000	0	A	\$ 0 .	51	85,000		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Decurity or Exercise (Month/Day/Year) if any		Date,	4. Transaction Code (Instr. 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		ount	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ov Fo Di or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	of Sha	res							

Explanation of Responses:

Andrew J. Norstrud as attorney 05/17/2005

in fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.